

# The Salt Shaker

HUTCHINSON ROTARY CLUB

AUGUST 2009

## Diversity marks August speakers

We'll enjoy three speakers from the fields of education, entertainment and business at our August meetings.

Starting off on **Aug. 3** will be **Dr. Edward H. Hammond**, the eighth president of Fort Hays State University in Hays.



Ed Hammond

Since assuming the position in 1987, Hammond has increased enrollment to nearly 10,000 students, despite a decreasing population in the school's primary service area.

He also has developed partnerships with four universities in China, resulting in nearly 2,500 enrolled as FHSU students.

Published widely, Hammond is in demand nationally as a speaker due to his expertise as a futurist and in the areas of risk management, staff and institutional liability and alcohol education issues.

Currently a member of the Kansas Chamber of Commerce and

Industry Board, he was named Citizen of the Year for 1994 by the Hays Chamber of Commerce.

**Sierra Scott**, our speaker on **Aug. 17**, writes, directs, produces and hosts her own TV show, "It's ALL Good," on KPTS, Channel 8.

She can also be seen on TV commercials for Petland, Athena Jewelry, Peoples Construction and Midwest Hearing Aids.

A graduate of Kansas State University, she is the former morning anchor at KSNW-Channel 3 in Wichita.

She also serves on numerous boards for nonprofit organizations.

She has been chosen Woman of the Year by both the Leukemia and Lymphoma Society and Business and Professional Women.

A former Miss Missouri, she has been featured in movies, TV shows and articles in local publications.



Sierra Scott

She has won a number of broadcasting awards, including an AP

honor for "Best Feature" and two awards for "Best Broadcast."

**Amy Blankenbiller**, president and CEO of the Kansas Chamber of Commerce, will speak **Aug. 31**.

A 2008 graduate of Leadership Kansas, she currently is also serving on the Board of the Information Network of Kansas and the Kansas Cavalry.

Prior to joining the chamber in 2007, she was the senior associate at Waterman & Associates, a privately-owned governmental consulting and lobbying firm in Washington, D.C.



Amy Blankenbiller

She also has served as Legislative Director on environmental issues for the National Association of Homebuilders, and received an appointment from President George H.W. Bush as a congressional liaison at the EPA.

A graduate of the University of Kansas, she has served as an intern to Sen. Bob Dole and as staff assistant for former Rep. Bob Whittaker.

**Don't forget to bring a guest!**

## MARK YOUR CALENDAR

Don't miss these upcoming events as well as this month's programs at the Grand Prairie Hotel, 1400 N. Lorraine. Serving begins at 11:45 a.m.

### August 3:

**SPEAKER:** Edward H. Hammond  
President, Fort Hays State University

**GREETER:** Marty Fee

**INVOCATION:** Ken Peirce

**RECOGNITION:** Mary Hemmings

### August 17:

**PROGRAM:** Sierra Scott  
Host, "It's ALL Good," on KPTS

**GREETER:** Jade Piro

**INVOCATION:** Richard Chambers

**SPECIAL RECOGNITION:** Matt Stafford

### August 31:

**PROGRAM:** Amy Blankenbiller  
President, Ks Chamber of Commerce

**GREETER:** Mitch Brown

**INVOCATION:** Jimie-Wray Mead

**SPECIAL RECOGNITION:** TBA

Those wishing to make up a meeting may attend the club's board meeting at the Town Club on **August 24**.

If you plan on attending, please call Dave Thomas at **665-1027**.

...FOR MOVERS AND SHAKERS

# A message from President Deardoff

First of all, I want to express my appreciation to all of you for providing me the opportunity to serve as your President for the coming year.

I can assure you that I will work as hard as I possibly can for our club and commit the necessary time. Over the past several months, I have thought about my year as President and what I want to help our club accomplish. To help motivate me and club members, I thought it appropriate to set forth a few goals for the coming year.

## 1. Rotary Foundation

Our goal is to meet our commitments to the Rotary International Foundation and the Rotary Club of Hutchinson Endowed Fund.

I presented our goal of \$100 per member to the Rotary International Foundation this year. I realize that is a lofty goal, but it is one I think we can achieve. A year ago, under Joe Onjtes' leadership, we were able to significantly increase

our giving to the foundation.

The Rotary Club of Hutchinson Endowed Fund, introduced recently, is an exciting project for our club. This fund will help ensure that our club remains a viable community asset, and perpetuates the legacy of our club for future generations. Our goal is to reach \$100,000 by 2015, our 100-year anniversary.



John Deardoff

The committee chairs, Jim Cannon (Rotary Foundation) and Carol Carr (Hutch Rotary Endowed Fund) will play a major role in helping us reach both of these goals.

## 2. Membership Growth

I want to address two areas here. First, the Rotary International President has asked all of the clubs to set a membership goal of one more than today. That appears to be a reasonable goal, and one that you would think we could reach. These days, however, clubs are losing members, and reaching this goal is not going to happen if we do not work at this.

Second, I want us to work hard to bring new blood into our club to ensure our sustainability. Civic club membership across America is struggling. I have had the opportunity to visit most of our local civic clubs on an annual basis, and I can attest to a decline in a majority of these clubs. During my PETS training in Salina last April, I heard story after story about Rotary clubs in our district that are struggling to maintain membership, let alone grow.

Our club continues to be strong, but it is important that we continue to focus on our membership numbers and recruitment efforts, or

we will share the negative growth experience of other clubs.

I am pleased to have Jimie-Wray Mead serving as this year's Membership Chairman. We had lunch recently and discussed some ideas on how to address our goals. We will be talking about these in the weeks ahead. I'm looking forward to working with Jimie-Wray, and I know he will do a great job for us.

## 3. Community Project

I have heard it over and over again that Rotary clubs are known for their ability to write checks. That's good for some things we do, but I think we need to develop a project or two that puts us out into the community, where we roll up our sleeves and get dirty or make something positive happen. I am going to challenge our board and club to come up with a project or two where we can work side by side and benefit our community.

***These goals are easy to set... but difficult to reach.***

When we talk about things, however, we get the job done. So we are going to talk about these things both at the board and club levels. I hope you all will be inspired to become engaged so that we can all work together to achieve our goals.

The 2009-10 Board of Directors is a great group of people, and I look forward to working with them in the coming year.

## July meetings

### JULY 6

#### Guests/Hosts

Piper Mead / Jimie-Wray Mead  
Beth Rimmer / John Rimmer  
Rita Peachey / Lowell Peachey

### JULY 20

#### Guests/Hosts

Sharon Elwell / Ann Bush  
Ben Montgomery / John Montgomery  
Helen Barnes / Club  
Noah Mead / Jimie-Wray Mead  
John Reinert / Russ Reinert

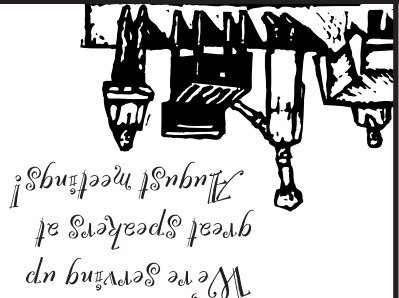
#### VISITING ROTARIANS

David Yoder, Newton  
David Nygaard, Newton

## BOARD OF DIRECTORS

**John Deardoff, President**  
**Chris Orwoll, President-Elect/Programs**  
**Jimie-Wray Mead, Vice President/Membership**  
**Dave Thomas, Secretary**  
**Bob Schraeder, Treasurer**  
**Carol Carr • Jim Cannon • Jeff Gust**  
**Lowell Peachey • Mike Zamrzla**  
**Josie Thompson • Ed Maschler**  
**Tona Turner • Aubrey Patterson**  
**Marcy Kauffman**

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**HUTCHINSON  
ROTARY CLUB**

