

Rotary District 5690 Membership & Foundation Seminar Saturday, August 16, 2008



Shears Technology Center—14th & Plum Streets
Hutchinson Community College — 8:00 a.m. - 4:00 p.m.

Rotary Membership Seminar

Membership Recruitment and Retention is the single most critical problem facing Rotary Clubs and Rotary International today. Shockingly, if your club is typical, and you brought in 10 new members today, 10 years from now only 2 or 3 would still be members of your club.

Come to the Membership Seminar & learn how to change this dynamic! This seminar will give you some important tools for improving your Club's Membership Dynamics. Hear, learn about & discuss:

- The new Club Leadership Plan & Membership's place in it
- The New Club Meeting Plan for Revitalizing Clubs
- Some interesting thoughts on Club Singing
- How to Attract Younger Members . . . What members want
- Why One Size Does Not Fit All
- Retention Ideas that Actually Work
- Recruitment . . . It's Easier than You Think
- How to do an Easy Classification Survey
- How New Clubs Are Started . . . Why They are Important & What We Learn Starting New Clubs
- Is your Club a Candidate for a Different Meeting Time?
- What a New Member Really Needs to be Told or Needs to Know

Our Membership Seminar Presenter . . .

Past District 5750 Governor **Chuck Musgrave** of Oklahoma City is the founder of the Bricktown OKC Rotary club where he is currently a member.



He is a frequent presenter at Rotary PETS, District Assemblies, and Foundation & Membership Seminars as well as Governor-Elect training meetings in Zones 25 & 26. He recently served as Regional Rotary International Membership Coordinator.

Chuck is president of Sunbelt Industries, an aluminum oxide recycling company with facilities in Oklahoma City and Little Falls, NY.

Rotary Foundation Seminar

How does your club promote and inform club members on the Rotary Foundation? It is tied to membership? Can we forget about fundraising and yet concentrate on making every member as Sustaining Member (\$100/yr.)? Should we change our tactics?

Come to the Foundation Seminar and learn the answers to these questions! This seminar will reinforce the tie between Rotary Foundation giving and Membership and how increased giving can actually help membership. Hear, learn & discuss:

- Matching Grants can be simple - the nuts and bolts - and a "road map" to follow
- Supporting the Rotary Foundation's programs without writing a check
- Getting your first or next Paul Harris Fellowship the easy way - the foundation's Benefactor & Bequest Programs
- How to make a Club a 100% Sustaining Club (EREY) and have the members and the Club thank you!

Each attendee will receive a comprehensive workbook that will include far more than will be presented - including many forms that

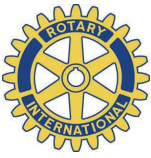
Our Foundation Seminar Presenter . . .

Past District 5390 Governor **Don Gatzke** of Kalispell, Montana is an Annual Programs Fund Strategic Advisor who leads Foundation Workshops throughout the Rotary world.



Known by many as "The Matching Grants King," his programs help Rotarians better understand how the Rotary Foundation relates to them personally and how participating in the International Programs and Matching Grants will increase their members' Annual Giving and Membership.

**A Brief Agenda, Registration Form, Hotel Information and Directions on the reverse.
Complete and mail with payment to :Rotary District Office, 106 W. Douglas, Ste. 909, Wichita, KS 67202**



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HOTEL/MOTEL INFORMATION

Grand Prairie Hotel & Conv. Ctr. 1400 N Lorraine	620-669-9311 800-362-5018	Hampton Inn, 1401 1/2 E. 11th Microtel, 1420 N Lorraine	620-665-9800 620-665-3700
Holiday Inn Express 1601 Super Plaza (17th & Lorraine)	620-669-5200		

ADDRESS/DIRECTIONS

Hutchinson Community College—14th & Plum Street, Hutchinson, KS (Shears Technology Center)

From U.S. 50—Turn north on K-61. Turn left on 11th Avenue. go West to Plum Street, turn right to 14th, turn right. Parking 1/2 block east of Plum on right side.

From Airport Road—Go West on 17th avenue to Plum Street, turn left (south) to 14th street, turn left again (east) at the HCC sign.

Entering from the west side of Hutchinson—Travel east on Avenue A, 4th street, or 11th street turn left (north) on Plum street. Continue North to 14th & Plum, turn right (east) at the HCC sign.

From K-61—West on 17th Avenue to Plum. Turn left. South to 14th. Turn left. Parking 1/2 block east of Plum on right side.

From K-96—Exit Avenue A. Go east to Main. Turn left. Go north to 14th. Turn right. Proceed to Plum.

Parking 1/2 block east of Plum on right side. Park at any HCC lot noted above.

A BRIEF AGENDA OF THE DAY'S ACTIVITIES

8:00-8:45 Registration/Fellowship — **8:45-9:15** Seminar Welcome/Introductions

9:15-10:00 Membership Intro — **10:00-10:25** Break — **10:25-10:55** Foundation Intro

11:00-11:45 Break to Individual Seminars — **11:45-1:15** Lunch — **1:30-4:00** Breakout Workshops

Registration Form—Rotary Foundation & Membership Seminars August 16, 2008—Hutchinson, KS

Name(s) _____ Club _____

Address _____

Daytime Phone _____ Email: _____

I am the following: Club Officer (position) _____ Foundation Chair/Committee Member
 Assistant Governor _____ Membership Chair/Committee Member
 Past District Governor _____ Other _____

I will attend the District Rotary Foundation Seminar Number Attending ____ @ \$20 = \$_____
Names: _____

I will attend the District Membership Seminar Number Attending ____ @ \$20 = \$_____
Names: _____

Enclose Check for TOTAL DUE: _____ x \$20 = \$_____

Note: Fee includes breaks and materials. Lunch on own (approx. \$7 in cafeteria).
If more than one person is listed on this form, indicate which seminar they will attend so we have the right number of materials for each seminar.



Mail to:

Rotary District 5690 — Attn: Curtis Dick
106 W. Douglas, Ste. 909 — Wichita, KS 67202-3308
(Ofc)316-262-4375 — (Fax) 316-262-1768